



FREMANTLE NETBALL ASSOCIATION INC

FACEBOOK PAGE POLICY

(Adopted 4/8/2015)

A) INTENT OF POLICY

The policy is to ensure that Fremantle Netball Association (Inc) [hereafter referred to as FNA] provides guidelines to support the safe and positive use of an official FNA Facebook Page [hereafter referred to as the Page] as means of communication and promotion of Netball to the FNA community, with aims to:

1. Provide a method of informing the FNA community about matters relating to FNA and netball such as key dates, events, achievements and season activities.
2. Provide a means for involving comment and discussion on such FNA related events or matters.

B) HOW THE POLICY WORKS (Implementation)

1. All users (all people accessing the page) interacting with the FNA Page by either liking or commenting on posts, must do so using a Facebook account that clearly identifies them by their real name.
2. Users are able to comment on status updates. The comments will appear in real time – unrestricted by immediate moderation.
3. Photos shall have no surnames attached and the necessary specific permissions obtained for photos to the page.
4. Users who are deemed to be using the Page inappropriately will be blocked by the administrator/s [hereafter referred to as the Administrator].
5. Breach of this policy – all reports of technology misuses or cyber bullying will be investigated fully (refer to the Fremantle Netball Association (Inc.) Cybersafety Policy).

C) THE POLICY

1. The official FNA Facebook Page will be administered only by the nominated Administrator/s who is/are appointed by the FNA Executive Committee.
2. The Administrator is responsible for:
 - i. Updating information to the page;
 - ii. Ensuring correct and appropriate use of the social media site by all users / contributors;
3. Authorised contributors [hereafter referred to as the Contributor] shall be FNA Staff and FNA Executive Members. Their responsibilities shall be:
 - i. Contributors shall ensure content provided is accurate and appropriate; this is the responsibility of the contributor, not the Administrator of the Page;
 - ii. Contributors are responsible to forward content for the Page to the Administrator with a request;
 - iii. Contributors “comments” to the Page will be monitored by the Administrator.
4. Users are able to comment on status updates. The comments will appear in real time – unrestricted by immediate moderation.
5. Users cannot advertise products or services on the Page.

POINT TO NOTE

An age threshold is imposed from Facebook listing a minimum age requirement of 13 years of age to be a user.